

The header features a background image of a vineyard with rolling hills in the distance under a blue sky. The text 'Merry Cellars' is written in a gold, cursive font at the top left. Below it, the word 'NEWSLETTER' is written in a large, bold, dark red serif font. A thin gold horizontal line is positioned above the 'NEWSLETTER' text.

Merry Cellars NEWSLETTER

March, 2023 / Vol.4

A MESSAGE FROM OUR WINEMAKER

Greetings!

We have some very exciting news to share with you in this newsletter – especially if you’ve ever tried to ship our wine. We recently added 20 states (see below) to the list of locations we can ship to, bringing the total to 42 states! We have partnered with VinoShipper to facilitate shipping to these additional states but, don’t worry, all orders ship direct from us to you at the same price (including discounts). So, if you’ve moved out of the area and couldn’t get your Merry Cellars fix (or had to cancel your Wine Club membership), there is a good chance that we can now get our wines to you.

If you are shipping to one of these states, simply click the VinoShipper link at the top of our web store to be redirected to our VinoShipper store where you can shop our entire catalog and even join our Wine Club. We can also take your orders over the phone or in person.

The states we have added are: Alaska, Hawaii, Indiana, Iowa, Kentucky, Louisiana, Maine, Maryland, Massachusetts, Nebraska, New Hampshire, New York, North Carolina, North Dakota, South Carolina, Tennessee, Vermont, Virginia, West Virginia and Wisconsin!

Cheers,

Patrick R. Merry
Founding Winemaker

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A BRIEF LOOK INTO THE WASHINGTON WINE INDUSTRY

Making wine may start out as a hobby for many in Washington, but the organized industry contributes significantly to the economy. In 2022 an estimated \$9.51 billion was generated across all sectors, from nurseries and vineyards to tasting rooms and tourism. There are 836 wineries in the state, with more coming all the time; and over 60,000 acres of grapes planted.

Washington state is home to 20 distinct growing appellations, known as American Viticulture Areas or AVAs. These regions are defined by differences in weather, water, and soil, and the varieties of grapes grown in each location will vary according to what is best suited to the circumstance. The most recently incorporated AVAs are White Bluffs, Goose Gap, and The Burn of Columbia Valley, all of which were approved in 2021 and are located in southeastern Washington.

Most farmers will tell you they remember three years of their career: the worst year, the best year, and last year. For many vineyards in eastern Washington, 2022 holds distinction as the answer to all three. After a wet and cool start to the season, which in parts included an April blizzard event and record June rainfall, the summer's heat was high but manageable.



Growing degree days, a measure of the accumulated heat units an area experiences, were in the typical range and there was no endless blanket of wildfire smoke casting fear into the hearts of winemakers and crop insurers everywhere. Late heat during harvest held steady and though picking started late there was no sudden frost or freeze to destroy all our hopes and dreams of what was shaping up to be a stunning vintage. After a few years in a row of light crop load, '22 came in strong and full and will reward everyone's patience by blowing us all away upon release.



IN THE SPOTLIGHT

2019 Silhouette Stillwater Creek Vineyard

From a winemaking point of view, red blends are probably the most fun projects to undertake! It's an opportunity for us to really create a unique wine without the constraints of crafting a single varietal (Merlot, Sangiovese, etc.) or necessarily adhering to "traditional" blends (eg. Cabernet Sauvignon blended with Merlot).

For our featured wine this month, we chose our 2019 Silhouette – a blend of Syrah, Merlot, Cabernet Sauvignon and Mourvèdre. With a medium body, soft tannins and moderate acidity, Silhouette was blended to be an easily approachable wine that will keep you coming back for one more glass. Light and unpretentious, our Silhouette is the perfect wine for spring (and early summer) fare – enjoy with fresh garden salads, white fish and mild cheeses.

While this is an easy to drink red, that doesn't mean it lacks nuance... opening with sweet red cherry, plum, blackberry, cola and green tea, Silhouette offers black fruit, mild spice and just a touch of earthiness on the palate leading to a lingering, almost savory finish.

[Click Here To Learn More](#)

Tasting Notes

Aroma

Sweet red cherry, plum, blackberry, cola, green tea and just a hint of baking spices on the nose.

Flavor

Black fruit and just a little earthiness, mild spice and an almost savory finish.

Mouthfeel

A light to medium body, soft tannins and moderate acidity make this an easy to drink, approachable wine that will not fatigue the palate.

Pairing Suggestions

Considering how soft this wine is, we recommend pairing with light cheeses (think Havarti, Manchego, and fresh Mozzarella), fresh garden salads and white fish.



*Come be a part
of our story.*



UPCOMING EVENTS

3/17

St. Patrick's Day!

4/14-4/15

Rosé Release!

6/17

Rosé 5K Fun Run

7/22

Summer Wine Club Party

[Click Here To Learn More](#)

CURRENT WINES

White Wines

2019 Semillon

Cases in stock: 21

2020 Semillon

Cases in stock: 73

2021 Chardonnay

Cases in stock: 18

2021 Roussanne

Cases in stock: 42

2021 Viognier

Cases in stock: 8

[Click Here To Learn More](#)

Red Wines

2019 Merlot

Cases in stock: 127

2019 Syrah

Cases in stock: 134

2020 Crimson

Cases in stock: 176

2019 Petit Verdot

Cases in stock: 13

2019 Silhouette

Cases in stock: 249

2020 Sangiovese

Cases in stock: 35